



GESSI®

# EQUILIBRIO

## CONCEPT

REFERENCE WORLD, DESIGN CONCEPT,  
TANGIBLE & INTANGIBLE VALUES



# EQUILIBRIO: THE PRINCIPLE, THE INSPIRATION

## THE RESEARCH OF EQUILIBRIO

In our life, since we are infants, we are **always looking for a balance**, not only with the world around us, but also with ourselves.

It is from this ongoing research that some people have given rise to an art, that is based on the concentration and on the deep listening to yourself.

**Marsel** (artist and teacher of life) is one of these people and he inspired us immediately his magic to put in balance body, art and spirit through the stones. Gessi found in him a sort of guide that inspired us to create the new collection, Equilibrio.

## A NEW CONCEPT: THE ENERGETIC PRODUCT

Gessi, together with the designer **Maurizio Scutellà**, takes its inspiration from balanced stones in order to create a new concept of 'energy product', by bringing inside the bathroom a deep conception of intimate and spiritual wellness.



*Marsel, maestro di vita*



# EQUILIBRIO: THE REFERENCE WORLD

What expresses Equilibrio?

Equilibrio refers, in design and concept, to **an idea of wellness that combines Eastern and Western philosophy**

- It is **harmony**
- It is **state of balance**, physical, mental, spiritual
- It is **listen** of the interiority, consciousness, meditation, serenity, peace
- It is **silent**, the inner silence, the reconnect with the rhythm of nature
- It is **aesthetic expression**, sculptural, the reference of an archetype
- It is **a symbol**, an energy object

## KEY WORDS

### THE BREATH

"The silent breath of stones taught me to breathe"

### LOVE

"The Creation of a balance does get ourselves equilibrium"

### THE ENERGY

### THE WELLNESS

The touch of the object in its daily use, communicates the energy that its forms imprison in equilibrium

### THE HARMONY

The ARCHETIPO  
the essence of HARMONY and the strength of the balanced stones, translating the natural sculpture in ARCHETIPO furnishing and functional use.



## EQUILIBRIO: THE DESIGN



What is Equilibrio?

It is not a collection but a **unique specimen**.

The balance is concentrated in the most used object in the bathroom, in the main time of the day. The energy should not be dispersed, but it must be concentrated. That is the reason why Equilibrio is concentrated in one piece.

Explosive power, the newness of the concept, a completely unstructured product that looks like a sculpture completely different from the tap canons.

Why **deconstructed**? It has not a spout, and neither a body, there is no symmetry with the lever, that is, there are no standard elements of the tap.

This creates a play of connection and opposites between body and lever

IN THE SHAPES:

BODY vs LEVER

SYMMETRIC vs. ASYMMETRIC

PURIST vs ORGANIC

SMOOTH vs MATERICO



# EQUILIBRIO: MATERIALS AND FINISHINGS

METAL\_ pure finishes



METAL\_ matched finishes



STONE\_ fashion stone



STONE\_ river stone



WOOD



The specific research of new materials and finishing treatments, until now unpublished in the market of bathroom taps, characterize THIS PRODUCT AS A UNIQUE PRODUCT BUT DECLINABLE IN INFINITE POSSIBILITY through multiple combinations of body and lever.

Gessi begins with Equilibrio, an exploration between form and material passing through the metal, wood, stone and noble natural stone, by interpreting this spectacular development in 3 suggestive worlds of matter:

## METAL

a journey through colors, glossy, opaque, smooth and material surfaces with new three-dimensional processing on them

This world is divided into:

PURE FINISHES (combined body and lever)

MATCHED FINISHES (lever body and mixed)

## STONE

exploration between luxury and nature: marble, onyx natural stone and rough stones are transformed into LEVER in the two forms:

FASHION STONE

RIVER STONE

the stone levers are matched with metal bodies

## WOOD

the research of the essence, of the natural grain of the design created through processes that enhance its characteristics: this is the world of the woods, they too turned into LEVER (and matched with the metal bodies)





Chrome

Gold Pvd

Copper Pvd



Finox

Brushed Gold Pvd

Materic Copper Pvd

FOCUS ON

new



White CN

Black XL

Black Metal Pvd

FOCUS ON



Materic Black Metal Pvd

Gloss, matt, smooth and satin surfaces, painted with the beautiful business colors, enhanced by P.V.D. treatments with focus on new finishes:

**MATERIC COPPER PVD** and **MATERIC BLACK METAL PVD:** rough hand which reproduces the irregularities of a carved stone from the weather. This thanks to a specific mechanical process of “**controlled wear**” which allows to obtain pieces with surfaces each time uniques and non-repeating.

Body and lever can be matched with the same finish (**PURE**) or with different finishing (**MATCHED**)



For the matched finishings, we suggest (in order to maximize the combination) to combine same colours but with different treatment of the surfaces

Examples:

Black Metal pvd + Materic Black Metal pvd

Copper pvd + Materic Copper pvd

Gold pvd + Brushed Gold pvd

etc.

NOTE: see the price list Equilibrio for details codes, finishings and prices

# MATERIALI E FINITURE\_STONE



Calacatta White



Marquina Black



River Stone

RIVER STONE



Forest Gold



Fossena Matt

Please refer to METAL finishes for the body



Fossena Natural



Onyx White

*NOTE: see the price list Equilibrio for details codes, finishes and prices*



FASHION STONE

Exploration between luxury and nature marble, onyx natural stone and rough stones are transformed into LEVER in the two interpretations:

## FASHION STONE

The virtues of the marbles, the onyx, the natural stones are enclosed and molded in the shape of the Equilibrio lever through treatments that enhance the tactile and aesthetic natural quality. An ancient material tame into a new form.

## RIVER STONE

The rough and natural stone, processed by only atmospheric agents also becomes a new experimental material for the world of taps: The Equilibrio LEVER in this case is not patterned but is already a finished and unique shape (each one different for shape, tone, granularity) and it is strictly selected by HAND



Stone finishes could be mtched with METAL body

Suggested matchings:

- Calacatta White+White CN
- Marquina Black + Black xl
- Forest Gold + Materic Copper pvd



Palissandro/Rosewood



Wengé



Teak Matt



Acero/ Maple White



Please refer to METAL finishes for the body

A collection of essences that range among the precious, exotic and traditional, machined starting from the full block with processes (sanding, polishing) that emphasizing its three-dimensionality and the pattern of veins leaving intact all the charm of nature.

PALISSANDRO,  
WENGÉ,  
TEAK

ACERO ( MAPLE)

the institutional finishes but Gessi shows also many other types of wood in order to present a highly creative landscape in which to choose a unique combination and personnel between the lever and the body (OAK, ZEBRANO, OLIVE, IROKO, NOCE NAZIONALE, PERO etc.)

The woods, such as stones, are present as the Equilibrio lever and can be matched to the bodies in METAL finishes. Here are some recommended combinations:

*exemple*

Palissandro + Materic Copper pvd

Acero + White CN

Teak + Chrome

*NOTE: see the price list Equilibrio for details codes, finishings and prices*

