



WOSH

LUXURY CHIC

DESIGN WILLIAM SAWAYA



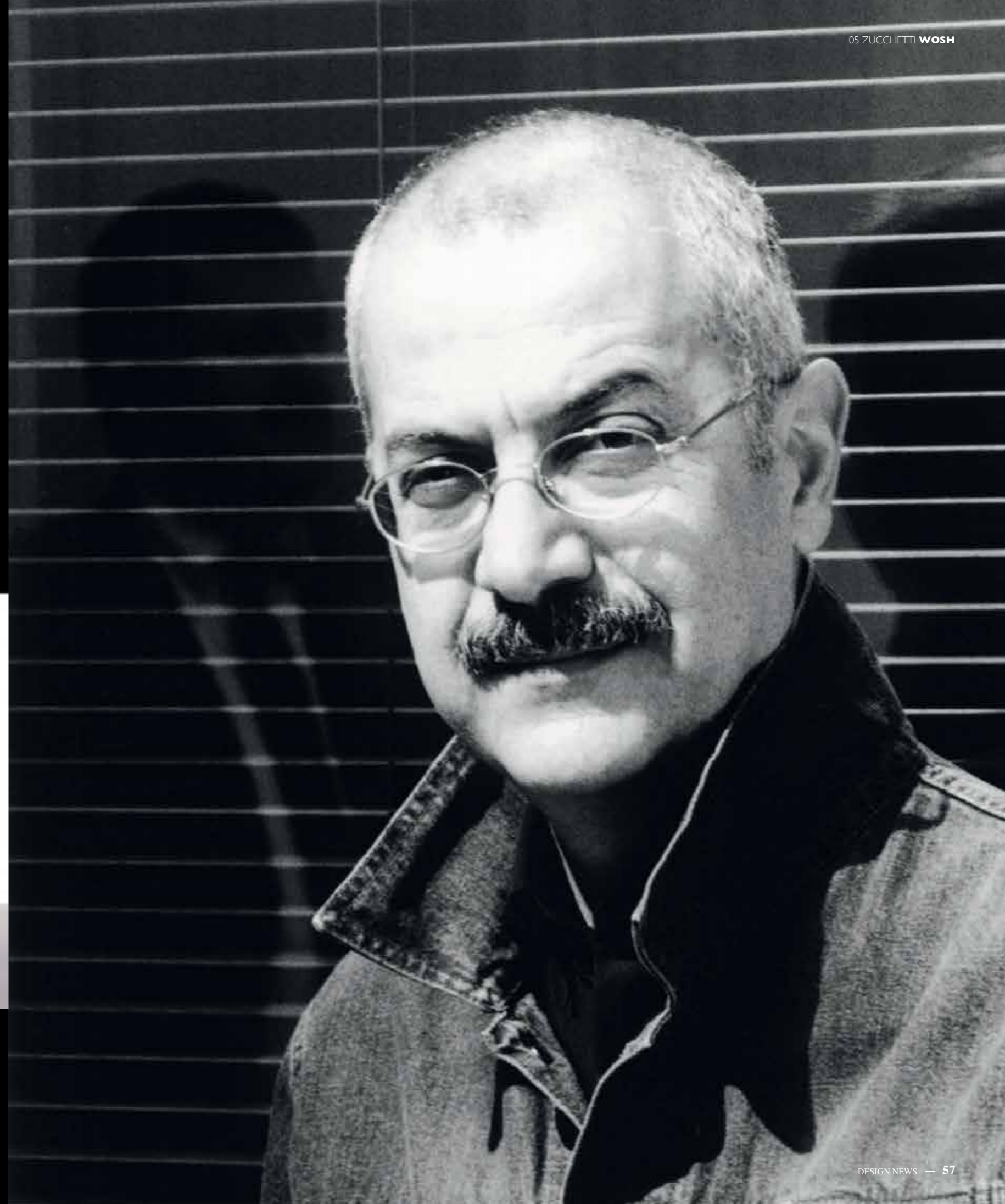
*“Mi è stato chiesto di disegnare una collezione di rubinetti,
che rappresentasse e racchiudesse in qualche maniera l’anti-minimal e l’anti-monomaterial ... a me cari ...”*

BYE BYE MINIMAL



William Sawaya

“...Una volta terminato il lavoro di ricerca, ho inizialmente pensato a forme streamline tempestate di strass per poi orientarmi su volumi geometrici esagerati e sfaccettati che, nei loro mille riflessi, ricreano il lusso e la voluttà che allontanano il pensiero dalle forme striminzite, somiglianti e noiose che regnano ormai da tempo.”



*Monocomando lavabo.
Single lever basin mixer.
Monomando lavabo.*

*Monocomando incasso
vasca-doccia, soffioncini laterali
e soffione con getto a cascata.
Built-in single lever bath-shower
mixer, lateral shower head and
blade shower head.*

*Monomando baño-ducha de
empotrar, rociador lateral
y rociador con erogación a
cascada.*



Batteria lavabo incasso a 3 fori.
3 hole built-in basin mixer.
Batería lavabo de empotrar.



"I was asked to design a collection of taps, my first experience in this field, that would somehow manage to include both the anti-minimal and anti-monomaterial characteristics, that I so cherish.

Once I had completed my research efforts, I initially thought of streamlined forms encrusted with rhinestones, but later my thinking shifted in the direction of bold, faceted geometric volumes which, thanks to their gem-like brilliance, would evoke a sense of luxury and opulence, far removed from the stark, stereotypical and downright boring shapes that have long dominated in this sector."

William Sawaya

Batteria lavabo a 3 fori.
3 hole basin mixer.
Batería lavabo.



Monocomando esterno vasca-doccia con completo doccia.
Exposed single lever bath-shower mixer with shower set.
Monomando exterior baño-ducha con conjunto ducha.



Monocomando bordo-vasca 4 fori.
4 hole bath tub single lever mixer.
Monomando borde-bañera 4 agujeros.



Monocomando bidet.
Single lever bidet mixer.
Monomando bidé.

Monocomando lavabo.
Monocomando incasso vasca-doccia,
soffioncini laterali e soffione
con braccio doccia a parete.
Single lever basin mixer.
Built-in single lever bath-shower mixer,
lateral shower head and shower head
with wall mounted shower arm.
Monomando lavabo.
Monomando baño-ducha de empotrar,
rociador lateral y rociador
con brazo ducha mural.



“Se me ha pedido diseñar una colección de grifos, mi primera experiencia en este campo, que representase y, al mismo tiempo, encerrase de alguna manera lo anti-minimal y lo anti-monomaterial... tan queridos por mí. Una vez acabado el trabajo de investigación, he pensado inicialmente en formas streamline decoradas con strass, para orientarme después hacia volúmenes geométricos exagerados y tallados que, con sus mil reflejos, recrean el lujo y la voluptuosidad y alejan la idea de las formas exiguas, parecidas y aburridas que reinan ya desde hace tiempo.”

William Sawaya